



ashuwar **انشوار**   
ميديا MEDIA

**Ashwar Media** is a local creative agency with international standards that dedicates the power of its intellectual and innovative minds in the fields of advertising/marketing, communications and media productions. We harness our skills, talents and expertise to help our clients bridge the gap to reach their audience.



OUR ULTIMATE GOAL IS  
TO REDEFINE CREATIVITY  
IN MARKETS OF MEDIA,  
ADVERTISING AND  
ENTERTAINMENT.



'R'   
Culture




## FREEDOM

---

We are free because we know that we alone are morally responsible for everything we do. We are free, no matter what rules surround us. If we find them tolerable, we tolerate them; if we find them too obnoxious, we break them. We are free because we know that we alone are morally responsible for everything we do.

## PASSION

---



Passion is one great force that unleashes creativity, because we're passionate about something, then we're more willing to take risks and deliver stunning results.




## DEDICATION

---

The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand.

## IMAGINATION

---



You imagine what you desire, you will what you imagine and at last you create what you will. Imagination is the beginning of creation.



## CREATION

---

The main factor in any form of creativeness is the life of a human spirit, that of the actor and his part, their joint feelings and subconscious creation.



'R' 🖐️  
Super  
Powers

## Creative Thinking /Communication

Since we are experts in tackling ideas and concepts, putting strategies and drawing plans when it comes to sending a message and reaching an audience, we offer our services as a consultant agency to businesses and firms. We can show you how to think different, to communicate better and to be more creative in your approach, and to achieve your goals the best way possible.



## Idea Creation /Development

We take your ideas and concepts as a spark for a process of strategic planning and thinking. We translate the resulted thoughts into drawings and road maps that leads you to success.



'R'   
Super  
Weapons



## **Branding**

We study our client carefully, their products and services, their mission and vision and their target audience. We manage to have all the needed sources, and then we translate all these information strategically, artistically and well planned into a brand that is capable of representing our client the way they aspire.

### **What We Do?!**

- Brand Strategy.
- Brand Experience.
- Brand Naming & Messaging.
- Brand Identity Design.
- Product/Packaging.
- Branded Environment.



## Photography

They say, a photo is worth a thousand words. At Ashwar Media, we managed to have a photo, worth more! That is why we are professionally and creatively equipped and specialized in photography to capture your moments and transfer your messages and have them delivered in best ways.

### What We Do?!

- Product Photography.
- Model/Fashion photography.
- Architecture/Interior Photography.
- Creative Commercial Photography.
- Creative Retouching.



## Video Production

Your ideas will be in motion, made by our professional and creative team of experts. High quality and work efficiency are a guarantee.

### What We Do?!

- TVC
- Films
- TV/YouTube Programs/Series
- Music Videos



## **Web**

We create a virtual window, through which clients and customers see you best and go to, whenever they need to reach you. A website is the best way a business, company or corporate can introduce itself through. On it, you can showcase your products/services, present yourself and educate your target audience about you.

### **What We Do?!**

- Web Design.
- Web Development.
- UI/UX.
- Content Creation, Monitoring, Management.



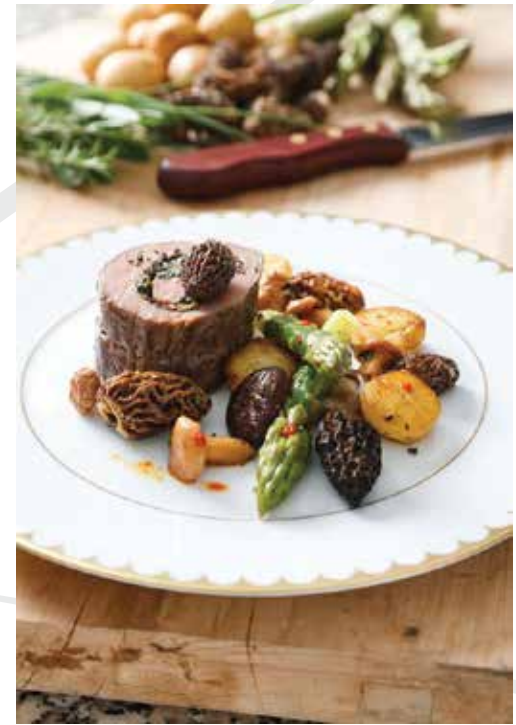
'R'i  
Client



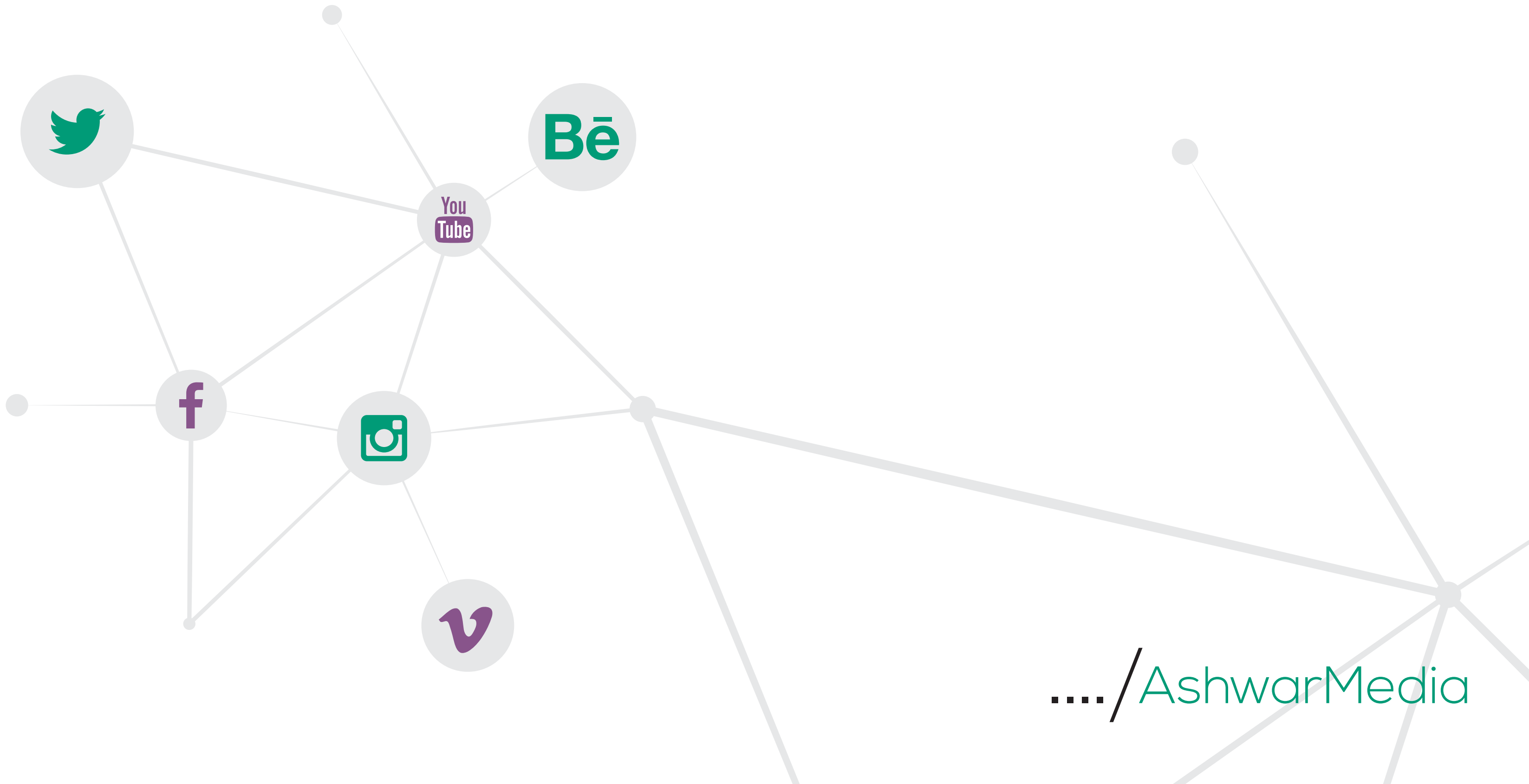
We have the privilege of working with some of the most **#aspiring #brands**, not only locally but also **#internationally**. Our clients engage us in a number of ways which helped them **#thrive** their position in a networked **#world**. A world where customers and employees have become increasingly **#empowered**. We consider our clients as **#partners** and work collaboratively with them to achieve **#results** they can measure.







*▮ Innovation is creativity with a job to do. ▮*



...../AshwarMedia

Media nowadays is a great source of power, but what's the use of having power without knowing how to use it?

**KNOW YOUR POWER,  
US IT RIGHT**

هاتف: +٩٦٦ ١١٢٢٥٥٥٩١ / تحويلة ٣٣٣ / فاكس: +٩٦٦ ١١٤٥٦١٢٢٨٢  
ص.ب. ٢٨٥٩١٣، الرياض ١١٣٢٣، المملكة العربية السعودية  
تقاطع طريق الملك عبد العزيز مع طريق الملك عبد الله  
Tel: +966 112255591 Ext. 333 / Fax: +966 1145612282  
P.O. Box 285913, Riyadh 11323, Kingdom of Saudi Arabia  
King Abdulaziz Road Cross King Abdulla Road



media@ashwar.com  
media . ashwar.com